

# Tamra S. (Davis) Connor, B.S., M.S., Ph.D.

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## OBJECTIVE

I am an innovative and creative education specialist who is seeking a leadership position. Through my interdisciplinary and culturally-diverse experiences, I will bring leadership skills, an entrepreneurial mindset, and big-picture thinking to a college that desires to make a broader impact on multiple audiences.

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## ADMINISTRATIVE EXPERIENCE

Associate Dean for Accreditation and Operations

*Illinois State University, Normal, IL*

*College of Business*

- Work with Dean, Associate Dean for MBA and Undergraduate Programs, and Department Chairs to plan and accomplish the strategic goals for the College of Business
- Maintain AACSB International accreditation
- Work with the Assurance of Learning Committees to maintain mature and systematic assessment processes
- Work with the Director of Technology to maintain building operations and technology infrastructure of the State Farm Hall of Business
- Manage and track budgets of the College of Business and submit budget documents to the Provost's Office
- Represent the Dean as required
- Participated in the University response to the COVID-19 pandemic

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## ACADEMIC EXPERIENCE

Co-Program Coordinator, Business Education

*Illinois State University, Normal, IL*

2014 – 2019

*College of Business*

- Created a Master of Science in Business Education (MSBE) Degree
- Completed the MSBE Program Assessment Plan
- Updated the Bachelor of Science in Business Education (BSBE) Program Assessment Plan
- Completed the BSBE Program Review
- Participated in CAEP Accreditation for the College of Education
- Served on the University-wide Council for Teacher Education
- Served on the Council for Teacher Education Executive Board
- Served on the University Teacher Education Assessment Sub-Committee of the Council for Teacher Education
- Completed Business Education program documentation for NCATE Accreditation for the College of Education

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Associate Professor, Business Education

2016 – Present

Assistant Professor, Business Education

2011 – 2016

*Illinois State University, Normal, IL*

*College of Business*

- Updated the BSBE Curriculum to incorporate edTPA requirements
  - Created three new BE courses and taught 15 different courses
  - Created a general education Personal Finance online course
  - Served on the College of Business Curriculum Team as Chair
  - Served on the Review Committee for the COB By-laws
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Clinical Assistant Professor and Instructional Design Specialist <i>University of Oklahoma, Tulsa, OK</i> <i>College of Pharmacy</i>	2008 – 2011
<ul style="list-style-type: none"> <li>• Created and implemented a faculty professional development program</li> <li>• Created and implemented a peer observation program for the department</li> <li>• Worked with clinical faculty to identify practice research for publication</li> <li>• Mentored all professors and residents in instructional design and strategies, including online instruction</li> <li>• Created and taught an online Personal Finance course for pharmacy students</li> <li>• Served as outside faculty member on one PhD committee</li> </ul>	
Visiting Professor of Entrepreneurship <i>AGH University of Science and Technology (Akademia Górniczo-Hutnicza)</i> <i>Kraków, Poland</i>	2007
<ul style="list-style-type: none"> <li>• Taught a short-term, three-credit hour class, in English, to 40 undergraduate and graduate management students</li> <li>• Mentored AGH students in the preparation of business plans to submit to the Polish version of the Small Business Administration</li> </ul>	
Assistant Professor, Business and Information Technology Division <i>Tulsa Community College, Tulsa, OK</i>	2000 – 2008
<ul style="list-style-type: none"> <li>• Served as the West Campus Blackboard Administrator and Mentor</li> <li>• Conducted professional development in online learning for the West Campus</li> <li>• Earned Certification as a Phi Theta Kappa Leadership Development Instructor</li> <li>• Participated as a faculty member in the North Central Accreditation Cycle</li> </ul>	
Program Coordinator, Computer Systems Technology	1998 – 1999
Instructor, Computer Systems Technology <i>Oklahoma State University—Institute of Technology, Okmulgee, OK</i>	1997 – 2000
<ul style="list-style-type: none"> <li>• Created a new sequence in Management and Information Sciences</li> <li>• Created course schedules for seven faculty</li> <li>• Prepared annual reports for the department</li> <li>• Participated in HLC Accreditation for the Computer Systems Technology Program</li> <li>• Advised 40+ students in the program</li> <li>• Created and taught the department's first online courses in 1999</li> </ul>	
High School Business and Computer Teacher <i>Street School, Inc., Tulsa, OK</i>	1993 – 1997
<ul style="list-style-type: none"> <li>• Taught Life Skills, Economics, and Business courses at Oklahoma's longest running and most successful dropout prevention and intervention program</li> <li>• Participated in Junior Achievement programs</li> </ul>	
<i>Liberty-Mounds High School, Mounds, OK</i>	1990 – 1993
<ul style="list-style-type: none"> <li>• Advised the LHS Student Council</li> <li>• Advised the senior class</li> </ul>	
<i>Olive High School, Drumright, OK</i>	1986 – 1990
<ul style="list-style-type: none"> <li>• Coached the cheerleading squad</li> <li>• Advised prom committee</li> </ul>	

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RELATED EXPERIENCE

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Executive Officer <i>3-D Manufacturing, Inc.</i>	2008—2012
<ul style="list-style-type: none"> <li>• Completed the Incorporation Papers</li> <li>• Participated with strategic planning for the new company</li> <li>• Prepared the yearly operational budget</li> </ul>	

Board Member <i>Junior Achievement of McLean County</i>	2018 – Present
National edTPA Scorer, Business <i>Pearson Testing Services</i>	2017 – Present
<ul style="list-style-type: none"> <li>• Scored over 40 Business Education Portfolios</li> <li>• Presenter at the National edTPA Implementation Conference <ul style="list-style-type: none"> <li>○ 2016, 2017, and 2018</li> </ul> </li> </ul>	

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#### EDUCATION

Doctor of Philosophy, Education <i>Oklahoma State University, Stillwater, OK</i> Dissertation: <i>Assessing online learning readiness: Perceptions of distance learning stakeholders in three Oklahoma community colleges</i>	2006
Master of Science, Business Education (College of Business) <i>Oklahoma State University, Stillwater, OK</i>	1988
Bachelor of Science, Business Administration <i>Oklahoma State University, Stillwater, OK</i>	1986

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#### MAJOR AWARDS

Department Chairperson Faculty Scholar	2018
Manahan Family Award for Teaching Excellence in Business	2017
National Business Education Collegiate Teacher of the Year	2016
Business Education Research Conference, Empirical Research Award	2016
Illinois Business Education Association Collegiate Teacher Outstanding Service Award	2014
Bill Anderson Outstanding Service Award for the International Society for Business Education	2013
North Central Region Award for Outstanding Service Award	2013
Oklahoma/Arkansas Phi Theta Kappa Horizon Award for Advisors	2008
Chancellor’s List of Distinguished Students	2006
Recognized by Phi Theta Kappa as one of four Outstanding Advisors	2006
Oklahoma Global Education Consortium Faculty Excellence Award	2006
Oklahoma Association of Community Colleges Great Ideas for Teaching Faculty Award	2006
National Institute for Staff and Organizational Development Teaching Excellence Award	2005
Tulsa Community College Teaching Excellence Award	2004
Mountain-Plains Business Education Association Post-Secondary Teacher of the Year	2002
Oklahoma Business Education Association Post-Secondary Teacher of the Year	2000
National Junior Achievement Economics Teacher of the Year	1997
Oklahoma Business Education Association Secondary Teacher of the Year	1995
Greater Tulsa Junior Achievement Economics Teacher of the Year	1995
Homeland/Apple Computers Top 25 Teachers of the Year	1990

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#### RESEARCH PUBLICATIONS

- Davis, T. S.** and Mountjoy, K. J. (2021, accepted). The Impact of Psychological Contract Violations: Stories from Business Education, Technology, and Language Faculty. *International Journal for Business Education*, Number 161.
- Davis, T. S.** and Owen, B. (2020). Economics and personal finance. In B. C. McEwen and M. A. O’Connor. (Eds.). *Effective Methods of Teaching Business 2018 Yearbook No. 56*. Reston, VA: National Business Education Association.
- Arnett-Hartwick, S. and **Davis, T. S.** (2019, December). Poverty Simulation Participation: Transformative Learning Outcomes among Family and Consumer Sciences Students. *Journal of Research in Technical Careers*, (3)2. <https://doi.org/10.9741/2578-2118.1057>

- Davis, T. S.** and Mountjoy, K. J. (2018). Supervising student teachers in the world of performance-based assessments: Professional development needs of cooperating teachers and university supervisors. *Business Teacher Education Journal*, Issue 44. 9 – 14.
- Davis, T. S.** and Mountjoy, K. J. (2017). Teacher certification and licensure assessments. In C. Wiedmaier, M. Erthal, and P. F. Meggison. (Eds.). *Assessment Strategies in Business Education 2017 Yearbook No. 55*. Reston, VA: National Business Education Association.
- Davis, T. S.,** Mountjoy, K. J., Palmer, E. L. (2016). Creating an instructional framework to prepare teacher education candidates for success on a performance-based assessment. *Journal for Research in Business Education*, 57(2). 1 – 13.
- Davis, T. S.** and Mountjoy, K. J. (2016). Innovative instructional strategies for integrating soft skills. In D. Fisher. (Ed.). *Instructional Strategies 2016 Yearbook No. 54*. Reston, VA: National Business Education Association.
- Davis, T. S.** and Black, H. G. (2016). The use of social media to make personnel decisions in education. *International Journal for Business Education*, Number 156. 56 – 57.
- Davis, T. S.** (2015). Opportunities and challenges facing business education professional associations as perceived by leaders within associations. *Journal for Global Business Education*, Vol. 14. Reston, VA: International Society for Business Education.
- Brahm, N. C., **Davis, T. S.,** and Farmer, K. C. (2015). Integration of scholarship as a written communication competency for pharmacy students in a specialty track component of a Doctor of Pharmacy curriculum. *Pharmaceutical Care & Health Systems*, S3(003). doi:10.4172/2346-1419.S3-004.
- Davis, T. S.** (2015). Perceptions of business teacher education majors concerning preparedness to teach personal financial literacy courses at the secondary level: A case study of one teacher education cohort. *Texas Business and Technology Educators Association Journal*.
- Davis, T. S.** and Bailey, G. A. (2014). Leadership in professional associations for business education. In M. Anderson (Ed.). *Leadership in Business Education 2014 Yearbook No. 52*. Reston, VA: National Business Education Association.
- Medina, M. S., Conway, S. E., **Davis, T. S.,** and Webb, R. (2013). The impact of problem-solving feedback on team-based learning case responses. *American Journal of Pharmaceutical Education*, 77(9), Article 189. DOI: <https://doi.org/10.5688/ajpe779189>
- Davis, T. S.** (2013, Spring/Summer). Building and using a personal/professional learning network with social media. *The Journal of Research in Business Education*, LV(1), 1-13.
- Davis, T. S.** and Desselle, S. P. (2013). Perceptions of a faculty cohort using education scholar as a basis for faculty development in active learning strategies. *Currents in Pharmacy Teaching and Learning*, (5)5. 394-401. doi:10.1016/j.cptl.2012.06.001
- Richard, M. D., Brahm, N. C., and **Davis, T. S.** (2013). Professional development: Students' perceptions of an immersion elective in substance abuse. *Currents in Pharmacy Teaching and Learning*, 5(1), 54-61. doi:10.1016/j.cptl.2012.09.007
- Brahm, N. C. and **Davis, T. S.** (2012). Development of a psychiatric pharmacy elective track. *Currents in Pharmacy Teaching and Learning*, 4(4), 267-272. doi:10.1016/j.cptl.2012.05.001
- Peirce, G. L., Desselle, S. P., Draugalis, J. R., Spies, A. R., **Davis, T. S.,** and Bolino, M. (2012). Identifying psychological contract breaches in academic pharmacy using a modified Delphi procedure. *American Journal of Pharmaceutical Education*, 76(6), Article 108.
- Brahm, N.C., **Davis, T. S.,** Peirce, G., and Lamb, M. (2012). Innovations in scholarship: A faculty program to build a community of scholars. *Innovations in Pharmacy*, 2(4). <https://doi.org/10.24926/iip.v2i4.238>
- Davis, T. S.** (2011, April). Peer observation: A faculty initiative. *Currents in Pharmacy Teaching and Learning*, 3(2), 106-115. doi:10.1016/j.cptl.2011.01.009
- Smith, M. and **Davis, T.** (2010, Winter). Ethics in education: A service-learning project. *Wisconsin Business Education Journal*, 58(3), 5-9.

- Brahm, N. and **Davis, T.** (2010, October). Psychiatric pharmacy delivery via an online course: psychoactive substances. *Currents in Pharmacy Teaching and Learning* (2)4. 204-210. doi:10.1016/j.cptl.2010.07.007
- Davis, T.,** Ward, D., and Woodland, D. (2010). Intercultural communication: Verbal. In L. Waldman & D. Everett (Eds.), *Cross-Cultural and International Business Education 2010 Yearbook No. 48* (pp. 1 – 21). Reston, VA: NBEA.
- Davis, T.** (2004). Collaborative tele-learning: Project management. In D. Christopher & L. Jaderstrom (Eds.), *E-World: Virtual Learning, Collaborative Environments, and Future Technologies 2004 Yearbook No. 42*. Reston, VA: NBEA.

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CONFERENCE PROCEEDINGS/PAPERS, TRADE JOURNAL ARTICLES, AND PEER-REVIEWED PRESENTATIONS

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- Davis, T. S.** (2019, December). Persistence pays off: How we obtained approval for a new Master of Science in Business Education. *Business Education Forum*, 74(2), 30 – 32.
- Davis, T. S.** (2018, October). *Why do I need to create a lesson plan?* National edTPA Implementation Conference. San Jose, CA. Peer-Reviewed submission to present.
- Davis, T. S.** (2018, July). *Supervising student teachers in the era of performance-based assessments: Professional development needs.* Société Internationale pour l'Enseignement Commercial 90<sup>th</sup> International Conference. Reykjavik, Iceland. Peer-Reviewed submission to present.
- Davis, T. S.** and Mountjoy, K. J. (2018, April). *Supervising student teachers in the world of performance-based assessments.* Business Education Research Conference. Baltimore, MD. Conference Proceedings available: <http://nabte.org/documents/2018BERCProceedings.pdf>
- Davis, T. S.** (2017, November). *The role of feedback in teacher education.* National edTPA Implementation Conference. San Jose, CA. Peer-Reviewed submission to present.
- Davis, T. S.** and Hemby-Grubb, V. (2017, March). *Perceptions of college/school of business faculty involving the content and scope of a business communications class and self-efficacy to evaluate business communication skills of students.* Business Education Research Conference. Chicago, IL. Conference Proceedings available: <http://nabte.org/documents/2017BERCProceedings.pdf>
- Davis, T. S.** (2017). *Creating an instructional framework to prepare teacher education candidates for success on a performance assessment: A follow-up study.* Business Education Research Conference. Chicago, IL. Conference proceedings available: <http://nabte.org/documents/2017BERCProceedings.pdf>
- Davis, T. S.,** Mountjoy, K. J., Palmer, E. L. (2016, March). *Creating an instructional framework to prepare teacher education candidates for success on a performance-based assessment.* Business Education Research Conference. Las Vegas, NV. Peer-Reviewed submission to present. **Winner of the BERC Empirical Research Award for 2016.** Conference Proceedings available: <http://nabte.org/documents/2016BusinessEducationResearchConferencePresentations.pdf>
- Davis, T. S.** (2015, July). *Don't say no.* Société Internationale pour l'Enseignement Commercial 87<sup>th</sup> International Conference. Krakow, Poland. Peer-Reviewed submission to present.
- Davis, T. S.,** Mountjoy, K. J., and Singley, R. (2015, March). *K-12 teacher perceptions concerning their knowledge of personal financial literacy and dispositions to teach personal financial literacy courses in Illinois public schools.* Business Education Research Conference. Chicago, IL. Conference Proceedings available: [http://nabte.org/documents/2015BusinessEducationResearchConferenceProceedings\\_ColorCover.pdf](http://nabte.org/documents/2015BusinessEducationResearchConferenceProceedings_ColorCover.pdf)
- Davis, T. S.** (2014, April). Creating global connections. *Business Education Forum*, 68(4), 33 – 34.
- Davis, T. S.** (2014, April). *Perceptions of business teacher education majors concerning preparedness to teach personal financial literacy courses at the secondary level.* Business Education Research Conference. Los Angeles, CA. Conference Proceedings available: <http://nabte.org/documents/2014BusinessEducationResearchConferenceProceedings.pdf>
- Davis, T. S.** (2014, April). *Supervising Gen Y pre-service teachers.* National Business Education Association Convention. Los Angeles, CA. Peer-Reviewed submission to present.

- Davis, T. S.** (2013, May). *Teaching the 21<sup>st</sup> Century Student*. University of Graz. Graz, Austria. Encore Presentation.
- Davis, T. S.** (2013, April). *Global cultural communication*. National Business Education Association Convention. Atlanta, GA. Peer-Reviewed submission to present.
- Davis, T. S.** (2012, November). *Teaching the 21<sup>st</sup> Century Student*. Verzlunarskóli Islands (Commercial College of Iceland). Reykjavik, Iceland.
- Davis, T. S.** (2012, April). *Globalizing the curriculum*. National Business Education Association Convention. Boston, MA. Peer-Reviewed submission to present.
- Davis, T.** and Smith, M. (2010, April). Using active learning to add a global dimension to learning. *Business Education Forum*, 64(4), 19 - 21.
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#### OTHER PUBLICATIONS

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- Davis, T. S.** & Ricketts, J. (2021, in press). *SAE for All [Working Title]*. Cengage. Boston, MA.
- Davis, T. S.** (2017). *Personal Financial Management for the College Student*. Great River Learning Publishing. Des Moines, IA.
- Davis, T. S.** (2011). Johnson & Johnson and Crisis Management: Comparison of Two Leaders in Two Crises. CaseBase 2: Case Studies in Global Business, 73 – 79. Gale: A Cengage Company. Boston, MA.
- Davis, T. S.** & Finnin, M. (2010). Global Regulation of Herbal Products. CaseBase 1: Case Studies in Global Business, 109 – 115. Gale: A Cengage Company. Boston, MA.
- Davis, T. S.** (2008). Internet Supplement Guide. Practical Business Math, 9<sup>th</sup> Ed. McGraw-Hill.
- Davis, T. S.** (2007). Teacher Supplements for Business Math, 7<sup>th</sup> Ed. Prentice-Hall.
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#### PROFESSIONAL AFFILIATIONS

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- AACSB International--The Association to Advance Collegiate Schools of Business, 2019—Present
  - Societe International pour l'Enseignement Commercial, 1996 – Present
    - Multiple Leadership Positions including International President
  - International Society for Business Education: US Chapter, 1996 – Present
    - Multiple Leadership Positions including President
  - National Business Education Association, 1985 – Present
    - Multiple Leadership Positions including service on the Executive Board
  - North-Central Business Education Association, 2011 – Present
  - Illinois Business Education Association, 2011 – Present
    - Multiple Leadership Positions including service on the Executive Board
  - Association for Research in Business Education, 2011 – Present
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#### ADDITIONAL INFORMATION

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LinkedIn Profile: <http://linkedin.com/in/tamrasdavis>

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