

Tamra S. (Davis) Connor, B.S., M.S., Ph.D.

Tamra@Tamra-Davis.com

918-906-6574

<http://www.tamra-davis.com>

PROFESSIONAL STATEMENT

I am an innovative and creative education specialist serving my profession as the Associate Dean for Accreditation and Operations. Through my interdisciplinary and culturally diverse experiences, I bring leadership skills, an entrepreneurial mindset, and big-picture thinking to the college as we make a broad impact on multiple audiences.

ADMINISTRATIVE EXPERIENCE

Associate Dean for Accreditation and Operations

2019 - Present

Illinois State University, Normal, IL

College of Business

- Work with Dean, Associate Dean for MBA and Undergraduate Programs, and Department Chairs to plan and accomplish the strategic goals for the College of Business
- Maintain AACSB International Accreditation
- Work with the Assurance of Learning Task Force to maintain a mature and systematic assessment processes
- Supervise and Work with the Director of Technology to maintain building operations and technology infrastructure of the State Farm Hall of Business
- Supervise and Work with the Office Administrator to maintain fiscal records
- Manage and track budgets of the College of Business and submit budget documents to the Provost's Office
- Represent the Dean as required
- Participate in the University response to the COVID-19 pandemic
- Serve on the Data Governance Executive Council as the Provost's Representative for Academic Colleges
- Serve on the University-wide Academic Facilities Advisory Committee
- Serve on the University-wide Academic Fiscal Management Advisory Committee
- Serve on the University-wide Academic Technologies Review Board
- Serve on the University-wide Assessment Advisory Committee
- Serve on the University-wide Assessment Grant Award Committee
- Serve on the University-wide Faculty Success (Digital Measures) Administrators Group
- Serve on the College-wide Human Resources Development Team
- Serve on the College-wide Technology Team
- Serve on thesis committees for Master of Science in Business Education students
- Converted the faculty reporting system for the COB to Digital Measures
- Served on the University-wide Council for Teacher Education
- Served on the University Teacher Education Curriculum Sub-Committee of the Council for Teacher Education

ACADEMIC EXPERIENCE

Co-Program Coordinator, Business Education

2014 – 2019

Illinois State University, Normal, IL

College of Business

- Created a Master of Science in Business Education (MSBE) Degree
- Completed the MSBE Program Assessment Plan
- Updated the Bachelor of Science in Business Education (BSBE) Program Assessment Plan
- Completed the BSBE Program Review

- Participated in CAEP Accreditation for the College of Education, representing the Business Education Program housed in the College of Business
- Served on the University-wide Council for Teacher Education (CTE)
- Served on the Council for Teacher Education Executive Board
- Served on the University-wide Teacher Education Assessment Sub-Committee of the Council for Teacher Education
- Served on the University-wide Teacher Education Curriculum Sub-Committee of the Council for Teacher Education
- Completed Business Education program documentation for NCATE Accreditation for the College of Education

Associate Professor, Business Education 2016 – Present
 Assistant Professor, Business Education 2011 – 2016
Illinois State University, Normal, IL
College of Business

- Updated the BSBE Curriculum to incorporate edTPA requirements
- Created three new BE courses and taught 15 different courses
- Created a general education Personal Finance online course
- Served on the College of Business Curriculum Team as Chair and member
- Served on the Review Committee for the COB By-Laws
- Supervised and Mentored all student teachers in the BE Program
- Advised MSBE students
- Served on MSBE Thesis Committees
- Worked with the College of Education to plan and implement strategies for success on edTPA Assessment for BE majors
- Collaborated with CTE colleagues in research for the advancement of CTE programs in the state

Clinical Assistant Professor and Instructional Design Specialist 2008 – 2011
University of Oklahoma, Tulsa, OK
College of Pharmacy

- Created and implemented a faculty professional development program
- Created and implemented a peer observation program for the department
- Worked with clinical faculty to identify practice research for publication
- Mentored all professors and residents in instructional design and strategies, including online instruction
- Created and taught an online Personal Finance course for pharmacy students
- Served as outside faculty member on one PhD committee

Visiting Professor of Entrepreneurship 2007
AGH University of Science and Technology (Akademia Górniczo-Hutnicza)
Kraków, Poland

- Taught a short-term, three-credit hour class, in English, to 40 undergraduate and graduate management students
- Mentored AGH students in the preparation of business plans to submit to the Polish version of the Small Business Administration

Assistant Professor, Business, and Information Technology Division
Tulsa Community College, Tulsa, OK 2000 – 2008

- Served as the West Campus Blackboard Administrator and Mentor
- Conducted professional development in online learning for the West Campus
- Earned Certification as a Phi Theta Kappa Leadership Development Instructor
- Participated as a faculty member in the North Central Accreditation Cycle
- Created over 10 new courses in the Business and Technology fields
- Taught over 20 different courses in the Business and Technology fields

Program Coordinator, Computer Systems Technology 1998 – 1999
Instructor, Computer Systems Technology 1997 – 2000
Oklahoma State University—Institute of Technology, Okmulgee, OK

- Created a new sequence in Management and Information Sciences
- Created course schedules for seven faculty
- Prepared annual reports for the department
- Participated in HLC Accreditation for the Computer Systems Technology Program
- Advised 40+ students in the program
- Created and taught the department's first online courses in 1999

High School Business and Computer Teacher
Street School, Inc., Tulsa, OK 1993 – 1997

- Taught Life Skills, Economics, and Business courses at Oklahoma's longest running and most successful dropout prevention and intervention program
- Participated in Junior Achievement programs

Liberty-Mounds High School, Mounds, OK 1990 – 1993

- Advised the LHS Student Council
- Advised the senior class

Olive High School, Drumright, OK 1986 – 1990

- Coached the cheerleading squad
- Advised prom committee

RELATED EXPERIENCE

Executive Officer and Owner 2016 – present
TnT Unlimited Consulting, Inc.

- Projects of the corporations
 - Consultant and Author for an agriculture education product
 - Author of multiple professional development opportunities
 - Author of multiple articles related to career and technical education, professional development, and leadership
- Prepare annual reports
- Completed the Incorporation Papers
- Participated in strategic planning for the new company

Executive Officer
3-D Manufacturing, Inc. 2008—2012

- Completed the Incorporation Papers
- Participated with strategic planning for the new company
- Prepared the yearly operational budget

Board Member
Junior Achievement of McLean County 2018 – Present

National edTPA Scorer, Business
Pearson Testing Services 2017 – Present

- Scored over 40 Business Education Portfolios
- Presenter at the National edTPA Implementation Conference
 - 2016, 2017, and 2018

EDUCATION

Doctor of Philosophy, Education
Oklahoma State University, Stillwater, OK 2006
 Dissertation: *Assessing online learning readiness: Perceptions of distance learning stakeholders in three Oklahoma community colleges*

Master of Science, Business Education (College of Business)
Oklahoma State University, Stillwater, OK 1988

Bachelor of Science, Business Administration
Oklahoma State University, Stillwater, OK 1986

MAJOR AWARDS

John R Gregg Award for Outstanding Contributions to Business Education	2021
Illinois Business Education Association Writer’s Hall of Fame	2020
Department Chairperson Faculty Scholar	2018
Manahan Family Award for Teaching Excellence in Business	2017
National Business Education Collegiate Teacher of the Year	2016
Business Education Research Conference, Empirical Research Award	2016
Illinois Business Education Association Collegiate Teacher Outstanding Service Award	2014
Bill Anderson Outstanding Service Award for the International Society for Business Education	2013
North Central Region Award for Outstanding Service Award	2013
Oklahoma/Arkansas Phi Theta Kappa Horizon Award for Advisors	2008
Chancellor’s List of Distinguished Students	2006
Recognized by Phi Theta Kappa as one of four Outstanding Advisors	2006
Oklahoma Global Education Consortium Faculty Excellence Award	2006
Oklahoma Association of Community Colleges Great Ideas for Teaching Faculty Award	2006

National Institute for Staff and Organizational Development Teaching Excellence Award	2005
Tulsa Community College Teaching Excellence Award	2004
Mountain-Plains Business Education Association Post-Secondary Teacher of the Year	2002
Oklahoma Business Education Association Post-Secondary Teacher of the Year	2000
National Junior Achievement Economics Teacher of the Year	1997
Oklahoma Business Education Association Secondary Teacher of the Year	1995
Greater Tulsa Junior Achievement Economics Teacher of the Year	1995
Homeland/Apple Computers Top 25 Teachers of the Year	1990

RESEARCH PUBLICATIONS

- Force, C. M., Jeffery, J. O., **Davis, T. S.**, & Laudenslager, N. P. (2021). Perceptions of a Student Professional Organization. *Journal for Research in Business Education*, 61(1). 6 – 20.
- Borowiak, H. & **Davis, T. S.** (2021). Teacher’s perceptions of student technology use. *The CTE Journal* 9(1). 1 – 14.
- Davis, T. S.** (2021). When change is necessary: A SWOT analysis. *Journal for Global Business Education*, 20. 5 – 24.
- Davis, T. S.** and Mountjoy, K. J. (2021). The Impact of Psychological Contract Violations: Stories from Educators. *International Journal for Business Education*, Number 161. 9 – 22.
- Davis, T. S.** and Owen, B. (2020). Economics and personal finance. In B. C. McEwen and M. A. O’Connor. (Eds.). *Effective Methods of Teaching Business 2018 Yearbook No. 56*. Reston, VA: National Business Education Association.
- Arnett-Hartwick, S. and **Davis, T. S.** (2019, December). Poverty simulation participation: Transformative Learning Outcomes among Family and Consumer Sciences Students. *Journal of Research in Technical Careers*, (3)2. <https://doi.org/10.9741/2578-2118.1057>
- Davis, T. S.** and Mountjoy, K. J. (2018). Supervising student teachers in the world of performance-based assessments: Professional development needs of cooperating teachers and university supervisors. *Business Teacher Education Journal*, Issue 44. 9 – 14.
- Davis, T. S.** and Mountjoy, K. J. (2017). Teacher certification and licensure assessments. In C. Wiedmaier, M. Erthal, and P. F. Meggison. (Eds.). *Assessment Strategies in Business Education 2017 Yearbook No. 55*. Reston, VA: National Business Education Association.
- Davis, T. S.**, Mountjoy, K. J., Palmer, E. L. (2016). Creating an instructional framework to prepare teacher education candidates for success on a performance-based assessment. *Journal for Research in Business Education*, 57(2). 1 – 13.
- Davis, T. S.** and Mountjoy, K. J. (2016). Innovative instructional strategies for integrating soft skills. In D. Fisher. (Ed.). *Instructional Strategies 2016 Yearbook No. 54*. Reston, VA: National Business Education Association.
- Davis, T. S.** and Black, H. G. (2016). The use of social media to make personnel decisions in education. *International Journal for Business Education*, Number 156. 56 – 57.
- Davis, T. S.** (2015). Opportunities and challenges facing business education professional associations as perceived by leaders within associations. *Journal for Global Business Education*, Vol. 14. Reston, VA: International Society for Business Education.
- Brahm, N. C., **Davis, T. S.**, and Farmer, K. C. (2015). Integration of scholarship as a written communication competency for pharmacy students in a specialty track component of a Doctor of Pharmacy curriculum. *Pharmaceutical Care & Health Systems*, S3(003). doi:10.4172/2346-1419.S3-004.
- Davis, T. S.** (2015). Perceptions of business teacher education majors concerning preparedness to teach personal financial literacy courses at the secondary level: A case study of one teacher education cohort. *Texas Business and Technology Educators Association Journal*.

- Davis, T. S.** and Bailey, G. A. (2014). Leadership in professional associations for business education. In M. Anderson (Ed.). *Leadership in Business Education 2014 Yearbook No. 52*. Reston, VA: National Business Education Association.
- Medina, M. S., Conway, S. E., **Davis, T. S.**, and Webb, R. (2013). The impact of problem-solving feedback on team-based learning case responses. *American Journal of Pharmaceutical Education*, 77(9), Article 189. DOI: <https://doi.org/10.5688/ajpe779189>
- Davis, T. S.** (2013, Spring/Summer). Building and using a personal/professional learning network with social media. *The Journal of Research in Business Education*, LV(1), 1-13.
- Davis, T. S.** and Desselle, S. P. (2013). Perceptions of a faculty cohort using education scholar as a basis for faculty development in active learning strategies. *Currents in Pharmacy Teaching and Learning*, (5)5. 394-401. doi:10.1016/j.cptl.2012.06.001
- Richard, M. D., Brahm, N. C., and **Davis, T. S.** (2013). Professional development: Students' perceptions of an immersion elective in substance abuse. *Currents in Pharmacy Teaching and Learning*, 5(1), 54-61. doi:10.1016/j.cptl.2012.09.007
- Brahm, N. C. and **Davis, T. S.** (2012). Development of a psychiatric pharmacy elective track. *Currents in Pharmacy Teaching and Learning*, 4(4), 267-272. doi:10.1016/j.cptl.2012.05.001
- Peirce, G. L., Desselle, S. P., Draugalis, J. R., Spies, A. R., **Davis, T. S.**, and Bolino, M. (2012). Identifying psychological contract breaches in academic pharmacy using a modified Delphi procedure. *American Journal of Pharmaceutical Education*, 76(6), Article 108.
- Brahm, N.C., **Davis, T. S.** , Peirce, G., and Lamb, M. (2012). Innovations in scholarship: A faculty program to build a community of scholars. *Innovations in Pharmacy*, 2(4). <https://doi.org/10.24926/iip.v2i4.238>
- Davis, T. S.** (2011, April). Peer observation: A faculty initiative. *Currents in Pharmacy Teaching and Learning*, 3(2), 106-115. doi:10.1016/j.cptl.2011.01.009
- Smith, M. and **Davis, T.** (2010, Winter). Ethics in education: A service-learning project. *Wisconsin Business Education Journal*, 58(3), 5-9.
- Brahm, N. and **Davis, T.** (2010, October). Psychiatric pharmacy delivery via an online course: psychoactive substances. *Currents in Pharmacy Teaching and Learning* (2)4. 204-210. doi:10.1016/j.cptl.2010.07.007
- Davis, T.**, Ward, D., and Woodland, D. (2010). Intercultural communication: Verbal. In L. Waldman & D. Everett (Eds.), *Cross-Cultural and International Business Education 2010 Yearbook No. 48* (pp. 1 – 21). Reston, VA: NBEA.
- Davis, T.** (2004). Collaborative tele-learning: Project management. In D. Christopher & L. Jaderstrom (Eds.), *E-World: Virtual Learning, Collaborative Environments, and Future Technologies 2004 Yearbook No. 42*. Reston, VA: NBEA.

CONFERENCE PROCEEDINGS/PAPERS, TRADE JOURNAL ARTICLES, AND PEER-REVIEWED PRESENTATIONS

- Force, C., Jeffery, J., **Davis, T. S.** and Laudenslager, N. (2021). Students' Perceptions of a Student Professional Organization. Business Education Research Conference. New Orleans, LA. Conference Proceedings published.
- Force, C., Jeffery, J., **Davis, T. S.** and Laudenslager, N. (2021, accepted). Advisors' Perceptions of a Student Professional Organization. Business Education Research Conference. New Orleans, LA. Conference Proceedings published.
- Davis, T. S.** and Mountjoy, K. J. (2018, April). *Supervising student teachers in the world of performance-based assessments*. Business Education Research Conference. Baltimore, MD. Conference Proceedings available: <http://nabte.org/documents/2018BERCProceedings.pdf>
- Davis, T. S.** and Hemby-Grubb, V. (2017, March). *Perceptions of college/school of business faculty involving the content and scope of a business communications class and self-efficacy to evaluate business communication*

skills of students. Business Education Research Conference. Chicago, IL. Conference Proceedings available: <http://nabte.org/documents/2017BERCProceedings.pdf>

Davis, T. S. (2017). *Creating an instructional framework to prepare teacher education candidates for success on a performance assessment: A follow-up study*. Business Education Research Conference. Chicago, IL. Conference proceedings available: <http://nabte.org/documents/2017BERCProceedings.pdf>

Davis, T. S., Mountjoy, K. J., Palmer, E. L. (2016, March). *Creating an instructional framework to prepare teacher education candidates for success on a performance-based assessment*. Business Education Research Conference. Las Vegas, NV. Peer-Reviewed submission to present. **Winner of the BERC Empirical Research Award for 2016**. Conference Proceedings available: <http://nabte.org/documents/2016BusinessEducationResearchConferencePresentations.pdf>

Davis, T. S., Mountjoy, K. J., and Singley, R. (2015, March). *K-12 teacher perceptions concerning their knowledge of personal financial literacy and dispositions to teach personal financial literacy courses in Illinois public schools*. Business Education Research Conference. Chicago, IL. Conference Proceedings available: http://nabte.org/documents/2015BusinessEducationResearchConferenceProceedings_ColorCover.pdf

TRADE JOURNAL ARTICLES, PEER-REVIEWED PRESENTATIONS, OTHER PUBLICATIONS

Connor (Davis), T. S. *Ask the experts—Personal loans*. WalletHub. https://wallethub.com/personal-loans/quick#Tamra_S_Connor

Davis, T. S. (2019, December). Persistence pays off: How we obtained approval for a new Master of Science in Business Education. *Business Education Forum*, 74(2), 30 – 32.

Davis, T. S. (2019, July). *Psychological Contract Breaches in a Diverse Workforce*. Société Internationale pour l'Enseignement Commercial 91st International Conference. Kefalonia, Greece. Peer-Reviewed.

Davis, T. S. (2018, October). *Why do I need to create a lesson plan?* National edTPA Implementation Conference. San Jose, CA. Peer-Reviewed presentation.

Davis, T. S. (2018, July). *Supervising student teachers in the era of performance-based assessments: Professional development needs*. Société Internationale pour l'Enseignement Commercial 90th International Conference. Reykjavik, Iceland. Peer-Reviewed.

Davis, T. S. (2017, November). *The role of feedback in teacher education*. National edTPA Implementation Conference. San Jose, CA. Peer-Reviewed submission to present.

Davis, T. S. (2015, July). *Don't say no*. Société Internationale pour l'Enseignement Commercial 87th International Conference. Krakow, Poland. Peer-Reviewed submission to present.

Davis, T. S. (2014, April). Creating global connections. *Business Education Forum*, 68(4), 33 – 34.

Davis, T. S. (2014, April). *Perceptions of business teacher education majors concerning preparedness to teach personal financial literacy courses at the secondary level*. Business Education Research Conference. Los Angeles, CA. Conference Proceedings available: <http://nabte.org/documents/2014BusinessEducationResearchConferenceProceedings.pdf>

Davis, T. S. (2014, April). *Supervising Gen Y pre-service teachers*. National Business Education Association Convention. Los Angeles, CA. Peer-Reviewed submission to present.

Davis, T. S. (2013, May). *Teaching the 21st Century Student*. University of Graz. Graz, Austria. Encore Presentation.

Davis, T. S. (2013, April). *Global cultural communication*. National Business Education Association Convention. Atlanta, GA. Peer-Reviewed submission to present.

Davis, T. S. (2012, November). *Teaching the 21st Century Student*. Verzlunarskóli Islands (Commercial College of Iceland). Reykjavik, Iceland.

Davis, T. S. (2012, April). *Globalizing the curriculum*. National Business Education Association Convention. Boston, MA. Peer-Reviewed submission to present.

- Davis, T.** and Smith, M. (2010, April). Using active learning to add a global dimension to learning. *Business Education Forum*, 64(4), 19 - 21.
- Davis, T. S.** & Ricketts, J. (2021, in press). *SAE for All [Working Title]*. Cengage. Boston, MA.
- Davis, T. S.** (2017). *Personal Financial Management for the College Student*. Great River Learning Publishing. Des Moines, IA.
- Davis, T. S.** (2011). Johnson & Johnson and Crisis Management: Comparison of Two Leaders in Two Crises. CaseBase 2: Case Studies in Global Business, 73 – 79. Gale: A Cengage Company. Boston, MA.
- Davis, T. S.** & Finnin, M. (2010). Global Regulation of Herbal Products. CaseBase 1: Case Studies in Global Business, 109 – 115. Gale: A Cengage Company. Boston, MA.
- Davis, T. S.** (2008). Internet Supplement Guide. Practical Business Math, 9th Ed. McGraw-Hill.
- Davis, T. S.** (2007). Teacher Supplements for Business Math, 7th Ed. Prentice-Hall.

CURRENT PROFESSIONAL AFFILIATIONS

AACSB International—The Association to Advance Collegiate Schools of Business, 2019—Present
Societe International pour l’Enseignement Commercial, 1996 – Present
Multiple Leadership Positions including International President
International Society for Business Education: US Chapter, 1996 – Present
Multiple Leadership Positions including President
National Business Education Association, 1985 – Present
Multiple Leadership Positions including service on the Executive Board
North-Central Business Education Association, 2011 – Present
Illinois Business Education Association, 2011 – Present
Multiple Leadership Positions including service on the Executive Board
Association for Research in Business Education, 2011 – Present

ADDITIONAL INFORMATION

LinkedIn Profile: <http://linkedin.com/in/tamrasdavis>